

COUNTRY CHRISTMAS

AFMA Agenda

Thursday, December 11th

Time	Event	Location
12:30	NPIP License If Interested please complete the interest form found on the convention page of the AFMA Website	Hall D
3:00pm	Registration/Tradeshow	Hall D
6:00pm	Early Bird Reception - Bingo (\$5/person) - Food - Games	Hall D

AFMA Agenda

Friday, December 12th

Time	Event	Location
7:00am	Registration	Hall D
9:00am	General Session 1	Hall D
11:30am	Tradeshow Opens	Hall D
10:45am	Session 1 Seminars	
	Arkansas Department of Agriculture Roundtable	207/208/209
	Arkansas State Fair Royalty	Hall D
	Carnival Updates & Arkansas Department of Labor	202
12:00pm	Lunch Break (Concessions will be open)	
1:30pm	Session 2 Seminars	
	Fundraising/Sponsors & Making Dough for Your Fair	201
	Commercial Events/Activities, Food Trucks, SafeServ & Catering	202
	Growth Strategies for Fairs backed by Ticketing and Marketing Analytics with Fairs.com	203
	Tech Time Roundtable (Part 1) - Aspects of Social Media, "The Digital Fair" and More	205

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Time	Event	Location
2:30pm	Session 3 Seminars	
	Creative Arts, Master Gardeners & EHC Areas	201
	250 Year Celebration	202
	Ag Contests - Skill-a-thons, Livestock Judging, Ag Mechanics	203
	Fair Safety, Security & How to be Prepared	204
	Winner, Winner...Fair Awards, Ideas & Company Suggestions	205
3:00pm	Associates Meeting	
3:30pm	EIA Verifier Certification	TBD
	Free Time/Crafts (Pre-Register)	Hall D
6:00pm	Santa & Midway Buffet Entertainment by Brody Mckinney	Hall D
7:30pm	AFMA Scholarship Auction	Hall D
9:00pm	Dance featuring Copper Flats	Hall D

AFMA Agenda

Saturday, December 13th

Time	Event	Location
8:00am	Registration	Hall D
8:30am	District Fair Meetings	
	Southeast District	201
	Southwest District	202
	Arkansas/Oklahoma	203
	Northeast District	204
	Northwest District	205
9:45am	Session 4 Seminars	
	Let's Talk About It...Open discussion! Let's share ideas concerns and thoughts about your fair	Hall D

AFMA Agenda

Saturday, December 13th

Time	Event	Location
11:15am	Session 5 Seminars	
	Ag Days at the Fair: How to be an Advocate & Agricultural Promotion	201
	How to be Socially Ready to Promote your Fair (Part 2) Facebook, Insta, TikTok & More	202
	Plays that Pay: The proven Success Playbook with Fairs.com	203
	Fairboard Organization Roundtable	204
	Arkansas State Fair Livestock Update	205
1:30pm	General Session 2	Hall D
6pm	General Session 3/Annual Banquet Entertainment by Boysterus Music	Hall D