

AFMA Agenda

Thursday, December 11th

| Time | Event | Location |
|--------|--|----------|
| 12:30 | NPIP License If Interested please complete the interest form found on the convention page of the AFMA Website | Hall D |
| 3:00pm | Registration/Tradeshow | Hall D |
| 6:00pm | Early Bird Reception - Bingo (\$5/person) - Food - Games | Hall D |

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Friday, December 12th

| Time | Event | Location |
|---------|--|-------------|
| 7:00am | Registration | Hall D |
| 9:00am | General Session 1 | Hall D |
| 11:30am | Tradeshow Opens | Hall D |
| 10:45am | Session 1 Seminars | |
| | Arkansas Department of Agriculture Roundtable | 207/208/209 |
| | Arkansas State Fair Royalty | Hall D |
| | Carnival Updates & Arkansas Department of Labor | 202 |
| 12:00pm | Lunch Break (Concessions will be open) | |
| 1:30pm | Session 2 Seminars | |
| | Fundraising/Sponsors & Making Dough for Your Fair | 201 |
| | Commercial Events/Activities, Food Trucks, SafeServ & Catering | 202 |
| | Growth Strategies for Fairs backed by Ticketing and Marketing Analytics with Fairs.com | 203 |
| | Tech Time Roundtable (Part 1) - Aspects of Social Media, "The Digital Fair" and More | 205 |

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| Time | Event | Location |
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| 2:30pm | Session 3 Seminars | |
| | Creative Arts, Master Gardeners & EHC Areas | 201 |
| | 250 Year Celebration | 202 |
| | Ag Contests - Skill-a-thons, Livestock Judging, Ag Mechanics | 203 |
| | Fair Safety, Security & How to be Prepared | 204 |
| | Winner, Winner...Fair Awards, Ideas & Company Suggestions | 205 |
| 3:00pm | Associates Meeting | |
| 3:30pm | EIA Verifier Certification | TBD |
| | Free Time/Crafts (Pre-Register) | Hall D |
| 6:00pm | Santa & Midway Buffet Entertainment by Brody McKinney | Hall D |
| 7:30pm | AFMA Scholarship Auction | Hall D |
| 9:00pm | Dance featuring Copper Flats | Hall D |

AFMA Agenda

Saturday, December 13th

| Time | Event | Location |
|--------|--|----------|
| 8:00am | Registration | Hall D |
| 8:30am | District Fair Meetings | |
| | Southeast District | 201 |
| | Southwest District | 202 |
| | Arkansas/Oklahoma | 203 |
| | Northeast District | 204 |
| | Northwest District | 205 |
| 9:45am | Session 4 Seminars | |
| | Let's Talk About It...Open discussion! Let's share ideas concerns and thoughts about your fair | Hall D |

AFMA Agenda

Saturday, December 13th

| Time | Event | Location |
|---------|---|----------|
| 11:15am | Session 5 Seminars | |
| | Ag Days at the Fair: How to be an Agvocate & Agricultural Promotion | 201 |
| | How to be Socially Ready to Promote your Fair (Part 2) Facebook, Insta, TikTok & More | 202 |
| | Plays that Pay: The proven Success Playbook with Fairs.com | 203 |
| | Fairboard Organization Roundtable | 204 |
| | Arkansas State Fair Livestock Update | 205 |
| 1:30pm | General Session 2 | Hall D |
| 6pm | General Session 3/Annual Banquet Entertainment by Boysterus Music | Hall D |